# LIMELIGHT

Rate Card

## Print

DPS Package (Double Page Spread + MREC*) ..... $5,500
FP Package (Full Page + MREC*) ..... $3,500
Half Page (Half Page Vertical or Horizontal) ..... $2,200
Third Page (Third Page Vertical or Horizontal) ..... $1,450
Insert# ..... $100 + $500 CPM

*MREC runs for one week at 25% Share of Voice. 20% loading applies to IFC, IBC and OBC positions.
#Insert costs vary. Please contact us for a quote.

## Digital

EDM ..... $1,650
Enews Header Combo (Banner & MREC) ..... $1,200
Boosted Facebook Post ..... $300
Website Banner (1 week, 25% SOV) ..... $500
Website MREC (1 week, 25% SOV) ..... $500
Native Content (includes Boosted Facebook Post) ..... $2,500
Syndicated Content (includes Boosted Facebook Post) ..... $1,250

**EDM (Solus)**
Our most popular digital inventory, an Electronically Distributed Message delivers your content direct to our database.

**Boosted Facebook Post**
A Facebook post (linked post, image, video) approved by *Limelight's* editorial staff, boosted to a targetted audience.

**Native Content**
Commission one of our experienced writers to create a feature article for your business. We will share this article on our social media channels and your article will also be included in our Weekly Newsletter.

**Syndicated Content**
Do you already have great content but need more people reading it? Reach the *Limelight* audience through syndication – we'll host your pre-written content on our website and share it on our social media channels.

**Microsite**
Contact us for more information.

**SOV (Share of Voice)**
The *Limelight* website's digital display adverts use a Share of Voice model with bookings running Monday-Sunday.