

LIMELIGHT RATE CARD

PRINT

DPS Package (Double Page Spread + MREC*).....	\$5,500
FP Package (Full Page + MREC*).....	\$3,500
Half Page (Half Page Vertical or Horizontal).....	\$2,200
Third Page (Third Page Vertical or Horizontal).....	\$1,450
Insert (Booking Fee + CPM).....	\$100 + \$500/THOUSAND

*MREC runs for 1 week, Monday through Sunday, at 25% SOV.
20% loading applies to IFC, IBC and OBC positions.

DIGITAL

Native Content (includes Boosted Facebook Post).....	\$2,500
Syndicated Content (includes Boosted Facebook Post).....	\$1,250
Boosted Facebook Post.....	\$300
Website Banner (1 week, Mon-Sun, 25% SOV).....	\$500
Website MREC (1 week, Mon-Sun, 25% SOV).....	\$500
Enews Header Combo (Banner and MREC).....	\$1,200
EDM.....	\$1,650

Native Content

Commission one of our experienced editorial staff to create a feature article for your business. We'll share this article on our social media channels with (including a Boosted Facebook Post) and we'll also include the article in our Weekly Newsletter.

Syndicated Content

Do you already have great content but need more people reading it? Reach the *Limelight* audience through syndication – we'll host your pre-written content on our website and share it on our social media channels.

Microsite

Contact us for more information.

EDM (Solus)

Our most popular digital inventory, an Electronically Distributed Message delivers your content direct to our database.

Boosted Facebook Post

A Facebook Post (linking to an external site or an article hosted on our site), approved by *Limelight's* editorial staff. Boosted to a targeted audience.

SOV (Share of Voice)

The *Limelight* website's digital display adverts use a Share of Voice model. Bookings run Monday through Sunday.

CPM

Cost per Thousand