

# LIMELIGHT RATE CARD

## PRINT PACKAGES

DPS Package (Double Page Spread + MREC* + EDM).....	<b>\$5,400</b>
FP Package (Full Page Print + MREC*).....	<b>\$3,400</b>
HP Package (Half Page Print + MREC*).....	<b>\$2,000</b>
TP Package (Third Page Print + MREC*).....	<b>\$1,350</b>
Insert (Booking Fee + CPM).....	<b>\$100 + \$350/THOUSAND</b>

\* Included bonus MREC will run for 1 week, Monday through Sunday, at 25% SOV.  
HP and TP Packages are available with Horizontal or Vertical advertisements.  
20% loading Inside Back Cover (IBC), Outside Back Cover (OBC) and Inside Front Cover (IFC).

## DIGITAL OPTIONS

Native Content (incl. Boosted Facebook Post).....	<b>\$2,500</b>
Syndicated Content (incl. Boosted Facebook Post).....	<b>\$1,250</b>
Boosted Facebook Post.....	<b>\$300</b>
Website MREC (1 week, 25% SOV).....	<b>\$500</b>
Website Banner (1 week, 25% SOV).....	<b>\$500</b>
Website Banner (1 week, 100% SOV).....	<b>\$1,500</b>
Enews Header Combo (Banner + MREC).....	<b>\$1,050</b>
Enews LREC (under Editor's Choice).....	<b>\$950</b>
EDM.....	<b>\$1,500</b>

## MORE INFORMATION

### Native Content

Commission one of our experienced editorial staff to create a feature article for your business. We'll share this article on our social media channels with (including a Boosted Facebook Post) and we'll also include the article in our Weekly Newsletter.

### Syndicated Content

Do you already have great content but need more people reading it? Reach the *Limelight* audience through syndication – we'll host your pre-written content on our website and share it on our social media channels.

### Microsite

Contact us for more information.

### EDM (Solus)

Our most popular digital inventory, an Electronically Distributed Message delivers your content direct to our database of over 6,500.

### Boosted Facebook Post

A Facebook Post (linking to an external site or an article hosted on our site), approved by *Limelight's* editorial staff. Boosted to a targeted audience.

### SOV

We sell our website's digital display adverts using a Share of Voice model. Bookings run Monday through Sunday and are available in 25%, 50% or 100% portions.

### CPM

Cost per Thousand