

LIMELIGHT RATE CARD

PRINT PACKAGES

DPS Package (Double Page Spread + MREC* + EDM).....	\$5,400
FP Package (Full Page Print + MREC*).....	\$3,400
HP Package (Half Page Print + MREC*).....	\$2,000
TP Package (Third Page Print + MREC*).....	\$1,350
Insert (Booking Fee + CPM).....	\$100 + \$350/THOUSAND

* Included bonus MREC will run for 1 week, Monday through Sunday, at 25% SOV.

HP and TP Packages are available with Horizontal or Vertical advertisements.

20% loading Inside Back Cover (IBC), Outside Back Cover (OBC) and Inside Front Cover (IFC).

DIGITAL OPTIONS

Native Content (incl. Boosted Facebook Post).....	\$2,500
Syndicated Content (incl. Boosted Facebook Post).....	\$1,250
Boosted Facebook Post.....	\$300
Website MREC (1 week, 25% SOV).....	\$500
Website Banner (1 week, 25% SOV).....	\$500
Website Banner (1 week, 100% SOV).....	\$1,500
Enews Header Combo (Banner + MREC).....	\$1,050
Enews LREC (under Editor's Choice).....	\$950
EDM.....	\$1,250

MORE INFORMATION

Native Content

Commission one of our experienced editorial staff to create a feature article for your business. We'll share this article on our social media channels with (including a Boosted Facebook Post) and we'll also include the article in our Weekly Newsletter.

Syndicated Content

Do you already have great content but need more people reading it? Reach the *Limelight* audience through syndication – we'll host your pre-written content on our website and share it on our social media channels.

EDM (Solus)

Our most popular digital inventory, an Electronically Distributed Message delivers your content direct to our database of over 6,000.

Boosted Facebook Post

A Facebook Post (linking to an external site or an article hosted on our site), approved by *Limelight's* editorial staff. Boosted to a targeted audience.

SOV

We sell our website's digital display adverts using a Share of Voice model. Bookings run Monday through Sunday and are available in 25%, 50% or 100% portions.

CPM

Cost per Thousand