LIMELIGHT RATE CARD

PRINT PACKAGES

DPS Package (Double Page Spread + MREC* + EDM) **$5,400**
FP Package (Full Page Print + MREC*) **$3,400**
HP Package (Half Page Print + MREC*) **$2,000**
TP Package (Third Page Print + MREC*) **$1,350**
Insert (Booking Fee + CPM) ..... **$100 + $350/THOUSAND**

* Included bonus MREC will run for 1 week, Monday through Sunday, at 25% SOV.
HP and TP Packages are available with Horizontal or Vertical advertisements.
20% loading Inside Back Cover (IBC), Outside Back Cover (OBC) and Inside Front Cover (IFC).

DIGITAL OPTIONS

Native Content (incl. Boosted Facebook Post) **$2,500**
Sydnicated Content (incl. Boosted Facebook Post) **$1,250**
Boosted Facebook Post **$300**
Website MREC (1 week, 25% SOV) **$500**
Website Banner (1 week, 25% SOV) **$500**
Website Banner (1 week, 100% SOV) **$1,500**
Enews Header Combo (Banner + MREC) **$1,050**
Enews LREC (under Editor's Choice) **$950**
EDM **$1,250**

MORE INFORMATION

Native Content
Commission one of our experienced editorial staff to create a feature article for your business. We'll share this article on our social media channels with (including a Boosted Facebook Post) and we'll also include the article in our Weekly Newsletter.

Syndicated Content
Do you already have great content but need more people reading it? Reach the *Limelight* audience through syndication – we'll host your pre-written content on our website and share it on our social media channels.

EDM (Solus)
Our most popular digital inventory, an Electronically Distributed Message delivers your content direct to our database of over 6,000.

Boosted Facebook Post
A Facebook Post (linking to an external site or an article hosted on our site), approved by *Limelight's* editorial staff. Boosted to a targetted audience.

SOV
We sell our website's digital display adverts using a Share of Voice model. Bookings run Monday through Sunday and are available in 25%, 50% or 100% portions.

CPM
Cost per Thousand